

TALKING *about* BACHELORISM

APPROACH THE SUBJECT

If you believe a friend or loved one may be afflicted with bachelorism, it's best to approach the subject carefully. Try to weave it into the course of a normal conversation.

Example: "Speaking of _____, let's talk about bachelorism."

(i.e., oil prices, lobster farming, metaphysics, the dung beetle)



"You're not alone...my brother had it."

INTERVENE

It's more effective to approach suspected bachelors in groups. Remember to be straightforward yet understanding of their problem.

SUGGEST OPTIONS

It's important that the afflicted understand they can't cure bachelorism alone. And not all cures are the same. Many cures are short term, and men are likely to relapse to bachelorism. Our studies show they need to be presented with a large selection of eligible women.

Be a part of the cure, because, well, you are the cure.

To learn more about how you can join the fight to end bachelorism, go to bachelorism.org.

